



2022 Red Flannel Festival Sponsorship Opportunities

The Red Flannel Festival would like to thank everyone for their support in 2021. The festival was a huge success. The Red Flannel Festival Board is hard at work preparing for the 83rd Red Flannel Festival in 2022. Our goal is to make this year's Festival a fun-filled family event that's bigger and better than ever!

As an independent, all volunteer non-profit organization, the Festival needs the support of the area business community to ensure its continued success. Enclosed is a list of sponsorship opportunities in which your business can invest. In exchange for this investment, your business will receive tangible benefits of significant name exposure that will help market and promote your business. Please look at our 2022 sponsorship packages to see which opportunity you or your company would like to sponsor. We couldn't do this without you!

The deadline for sponsorships is July 15th, 2022. All contributions are completely tax deductible with the Festival's non-profit 501(c)3 status!

Thank you for your time, interest and support for the 2022 Red Flannel Festival. We look forward to another outstanding year for the 15th oldest festival in Michigan!

Nancy Deyman

President

Red Flannel Festival

616-696-2662

president@redflannelfestival.org

www.redflannelfestival.org



2022 Red Flannel Festival Sponsorship Opportunities

Lumberjack Package: \$2,500+

Sponsorship of any **four** Festival events
Free Float Entry for the Grand Parade
Full page Ad in the Red Flannel Festival Brochure
Logo Linked to the Red Flannel Festival Website
Festive FACEBOOK Page listing
Banner with Company Logo presented at event
6 tickets to the Queen's pageant
Invitation to the Sponsor Breakfast

Keystone Package: \$1,000- \$2,499

Sponsorship of any **three** Festival events
Free Float Entry for the Grand Parade
 $\frac{3}{4}$ Page Ad in the Red Flannel Festival Brochure
Logo Linked to the Red Flannel Festival Website
Festive FACEBOOK Page listing
Banner with Company Logo presented at event
4 tickets to the Queen's pageant
Invitation to the Sponsor Breakfast

Plaid Package: \$500 - \$999

Sponsorship of any **two** Festival events
Free Float Entry for the Grand Parade
 $\frac{1}{2}$ Page Ad in the Red Flannel Festival Brochure
Logo Linked to the Red Flannel Festival Website
Festive FACEBOOK Page listing
Banner with Company Logo presented at event
4 tickets to the Queen's pageant
Invitation to the Sponsor Breakfast

Long John Package: \$250-\$499

Sponsorship of any **one** Festival event
Free Float Entry for the Grand Parade
 $\frac{1}{4}$ Page Ad in the Red Flannel Festival Brochure
Logo Linked to the Red Flannel Festival Website
Festive FACEBOOK Page listing
Banner with Company Logo presented at event
2 tickets to the Queen's pageant
Invitation to the Sponsor Breakfast

Brochure Advertising Only

Business Card: \$150

***Non-Profit Organizations receive
50% off brochure advertising!***



2022 Red Flannel Festival Sponsorship Opportunities

Company Name:	
Contact Name:	
Address:	
City:	
State:	
Email:	
Phone:	
Sponsorship Package	

**Select events below, if applicable to your sponsorship package. Please return this form to the Red Flannel Festival Festival*

	5 & 10K Run		Kids Day
	Antique Farm Tractor & Engine Show		Lumberjack Show
	Arts & Craft Show		Parade Marching Bands
	Bed Race		Photo Contest
	Car Show		Pie Eating Contest
	Carnival		Prince & Princess Contest
	Flapjack Breakfast		Queen Scholarship Pageant
	Grand Lodge		Queen's Float
	Grand Parade		Queen's Tea
	Grandstand		Read to Ride



2022 Red Flannel Festival Sponsorship Opportunities

	House Decorating		School Window Decorating
	Keystone Kops		Sponsor Breakfast